



705 SECOND STREET NORTH
PRINCETON, MINNESOTA 55371
E-MAIL: city@princetonmn.org
www.princetonmn.org

January 5, 2023

City of Princeton
705 Second Street North
Princeton, MN 55371

RE: Rum River Festival

Dear Princeton Restaurant Businesses,

As you may be aware our city's annual Rum River Festival occurs in June. In previous years there has been an outdoor beer garden and music. The City is inquiring to see if there is any interest from the restaurant community to have your business be responsible for a beer garden for the 2023 festival. We would like to keep the event within the downtown area where the festival events take place and there are several city-owned locations that could be utilized within city owned property for good exposure, such as Riverside Park or one of the downtown parking lots. There are three options for beer garden dates and times if interested. Thursday June 8th during and after the parade, Friday June 9th during the vendor fair and duck drop in Riverside Park and/or Saturday June 10th after the 5K run.

If your business is interested in coordinating and sponsoring an outdoor beer garden for this year's event, please fill out and submit the attached special event permit application. Please note on the application any additional details for your event, for example, if you would like to host music or a cornhole contest, or other activities. Also add in what location you would like to host the beer garden at, the park, a city parking lot, off of your business, etc. It is \$50 to apply and the application must be submitted to City Hall Offices no later than March 3rd to be placed on the City Council agenda for March 23rd. This should give your business time to advertise and then you will be placed on the Chamber of Commerce and Tourism list of events to help with advertising and promoting your business. They will publish the festival event list April 1st to promote the activities and the businesses that are participating in the event.

If we receive an application, a meeting would be set up with the City Hall Staff, City Public Works and the City Police Department prior to the City Council meeting on March 23rd to discuss how the City can assist your business with ancillary items that may be needed such as the use of a generator, supply control fencing to section off the area, crowd control, closing of streets, and whatever else we can do to help your event be successful.

We look forward to working with you on our annual Rum River Festival to help promote your local business. Thank you for your time.

Sincerely,

A handwritten signature in blue ink that reads "Stacy Marquardt".

Stacy Marquardt
Community Development Planner

POLICE	(763) 389-4879	CITY HALL	(763) 389-2040	PUBLIC WORKS	(763)-389-2042
FIRE DEPT	(763) 389-2040	FAX	(763) 389-0993	MUNICIPAL LIQUOR	(763) 389-3613